



# Do you know someone in Medicaid?



**Do they have chronic health issues? \***

**Do they struggle having enough  
food, safe or affordable housing,  
problems driving or finding a ride, or  
feeling safe?**

\*See back for details



**If they live in Bladen, Brunswick,  
Columbus, New Hanover, Onslow, or  
Pender county they may qualify for the  
Healthy Opportunities Program. This is a  
free program using their  
Medicaid health plan.**

**Call our local Health Navigator to learn more.**

**Patients can also call us directly.**

**1-800-953-0203 or 910-208-2024.**

**To qualify for Healthy Opportunities Pilot services, Medicaid Managed Care enrollees in Standard Plans must live in a Pilot Region and have qualifying physical/behavioral health criteria and at least one social risk factor:**

**At least one Physical/Behavioral Health Criteria (varies by population):**

- **Adults (e.g., having two or more qualifying chronic conditions such as cardiovascular or pulmonary disease/heart or lung issues, chronic mental illness, substance use disorder, or repeated incidents of emergency department use or hospital admissions)**
- **Pregnant Women (e.g., history of poor birth outcomes such as low birth weight)**
- **Children, ages 0-3 (e.g., neonatal intensive care unit graduate)**
- **Children, ages 0-21 (e.g., experiencing three or more categories of adverse childhood experiences)**

**AND**

**At least one Social Risk Factor:**

- **Homeless and/or housing insecure**
- **Food insecure**
- **Transportation insecure**
- **Experiencing toxic stress, in need of parenting support**